

Welcome to WAKE Holdings. We are committed to safeguarding your privacy and personal data. Our privacy practices are fully aligned with the General Data Protection Regulation (GDPR). We only collect and process personal data when it is necessary, and we ensure that your data is kept secure, used lawfully, and processed in a transparent and fair manner while you navigate [wake.holdings](https://wake.holdings).

## Privacy Policy

V1.4 : 7th of March 2025

### Information according to § 5 TMG

Wake Holdings UG (haftungsbeschränkt)  
108 Frankfurter Allee  
10247, Berlin

### EU Dispute Settlement

The European Commission provides an online platform for dispute resolution (ODR), available at the following address: [Online Dispute Resolution](https://ec.europa.eu/consumers/odr/).

### Consumer Dispute Resolution

We are open to discussing any disputes that may arise with our users and encourage you to contact us first to resolve any issues directly. We believe that most concerns can be addressed efficiently through direct communication. However, we are not obligated to participate in dispute resolution proceedings before a consumer arbitration board. If you have any concerns or disputes, please reach out to us at [hello@wake.holdings](mailto:hello@wake.holdings) and we will make every reasonable effort to find an amicable solution.

### Information We Collect

We collect the following types of information when you contact us:

- Personal Information: Email address
- Cookies: We do not use cookies.

## How We Use Your Information

We use the collected information solely to respond to your inquiries and answer your questions. We do not process your data for any other purposes, such as marketing, analytics, or legal compliance beyond what is strictly necessary to address your request.

## How We Protect Your Information

We use industry-standard encryption, secure server protocols, and regular security audits to ensure your data remains safe. Additionally, access to your personal information is restricted to authorized personnel only, and we continuously update our security practices to stay ahead of potential threats. Your privacy and trust are our top priority, and we are committed to safeguarding your information with the utmost care.

## Data Retention and GDPR Compliance

Our data retention practices are designed to fully comply with the General Data Protection Regulation (GDPR). We only retain your personal data for as long as it is necessary to fulfill the purposes for which it was collected, such as providing you with services, addressing inquiries, or meeting legal obligations. Once your data is no longer needed, we ensure it is securely deleted or anonymized.

We regularly review our data retention policies to ensure that we are not holding onto your information longer than required. By doing so, we uphold the principles of data minimization and ensure that your privacy is respected at every stage of our interaction. If you have any questions or concerns regarding how long your data is retained, or if you'd like to exercise your right to delete or access your data, we encourage you to reach out to us directly.

## Your Rights

You have the following rights regarding your personal data:

- The right to access your data
- The right to correct or update your information
- The right to delete your information (subject to legal obligations)

To exercise any of these rights, please contact us by email at [hello@wake.holdings](mailto:hello@wake.holdings).

## **Third-Party Services**

We do not use third-party services (such as analytics or advertising tools) that collect information about you.

## **Cookies**

Our website does not use cookies. If you have any questions about this, please feel free to contact us.

## **Changes to This Privacy Policy**

We may update our privacy policy from time to time. We will notify you of significant changes to this Privacy Policy via email or through prominent notices on our website.

## **Copyright**

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## **Contact Us**

If you have any questions or concerns about this privacy policy, please contact us at:

Email: [hello@wake.holdings](mailto:hello@wake.holdings).